HOW TO USE THE TCS SEGMENTED COLOR WHEEL
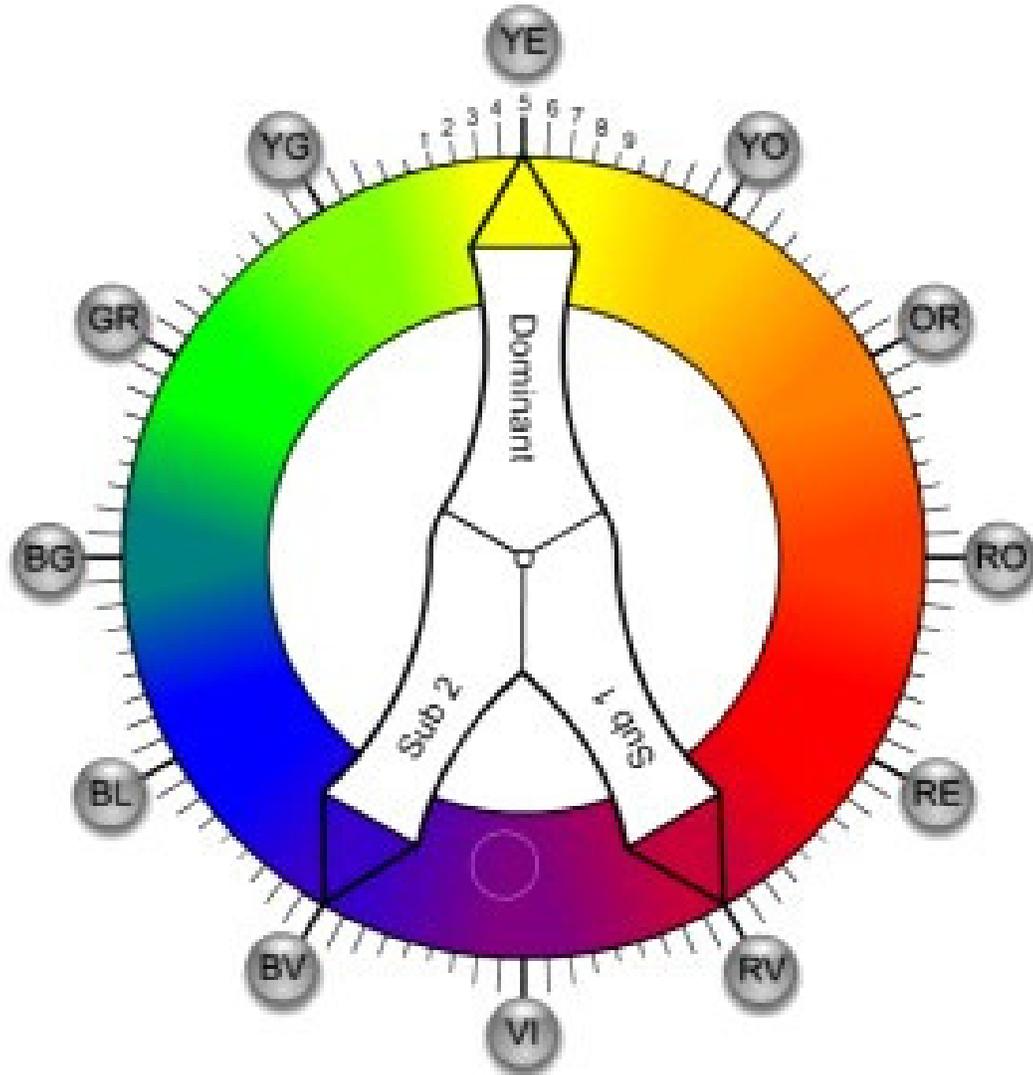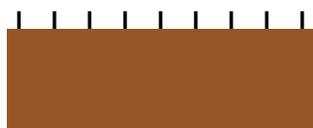
You may have read that we are encouraging artists, teachers, publishers and paint brands to use and print the TCS Identifier in their work. The reason is simplicity, less frustration between color names and ease in recognizing the color in the mind's eye.

The regular TCS Digital Color Wheel includes twelve (12) color families. Brown, Black and White hues are represented also with 9 segments each. These fifteen (15) color families mean 135 specific color Hues that can be reference with just three (3) characters of the TCS ID.

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In the segmented color wheel pictured, yellow (YE) is the selected color family, a dominate color in the split complementary image above. It is pointed to segment number 5. So the first three characters of the TCS ID in this example is YE-5. That is a pure yellow hue.

Now, if you wanted some green in the pure yellow, visualize the arrow moving left toward yellow-green by selecting 4, 3, 2, or 1. If you chose segment #4, the hue would now be YE-4 as the TCS ID.

Likewise, if you wanted some orange in the Yellow, you could select 6, 7, 8, or 9. If you chose segment 7, the Yellow hue would now be YE-7 with over 50 brand / color choices.

TCS COLOR PERSONALITY MAP - ALL TCS IDENTIFIERS ARE IN THIS BLOCK

Color	Hue	Clarity/Intensity	Value
YE = Yellow	1	1	1
YO = Yellow-Orange			
OR = Orange	2	2	2
RO = Red-Orange	3	3	3
RE = Red			
RV = Red-Violet	4	4	4
VI = Violet	5	5	5
BV = Blue-Violet			
BL = Blue	6	6	6
BG = Blue-Green			
GR = Green	7	7	7
YG = Yellow-Green	8	8	8
Brown = Brown			
BK = Black		9	
WH = White			

Clarity / Intensity is the fourth character of the TCS Identifier. This scale of nine (9) segments measures the clarity of the color from light intensity to a bright deep intensity of the color.

Color Value is the fifth character of the TCS Identifier. This scale of nine (9) segments measures the amount of gray in the base color. Number 1 being a very light/pastel to 9 being very dark. Example: White is a #1, Black is a #9 and #5 is a medium gray.

Actually, the combinations of these 5 characters can identify more than 10,000 unique colors, far more than the human eye can define. It is the TCS Color Classification System.

To learn more, review the e-Book *Treasury of Tips and Techniques for the Decorative Artist* for $2.99. It can be ordered and downloaded from our Facebook site: facebook.com/TCSCOLOR.

- Neal Pearcy, Publisher